

Application Processing Fee
\$25.00
Non-Refundable

STATE FAIR OF TEXAS®
EXHIBIT SPACE APPLICATION
SEPTEMBER 26 - OCTOBER 19, 2008

(This application does not automatically reserve space, and is valid for the 2008 State Fair of Texas® only. All questions must be answered completely before consideration can be given.)

The Business is: _____ Proprietorship _____ Partnership _____ Corporation
_____ Non-profit Organization Other _____

If Proprietorship (owner's name): _____
DBA _____
(Company name)

If Partnership (partners' names): _____
DBA _____
(Company name)

If Corporation (including non-profit): State of Incorporation: _____

Corporate Name: _____
DBA _____
(Company name)

Contact Person: _____ Phone: _____

Cell Phone: _____ E-mail Address: _____

Fax: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Federal Tax ID No.: _____ Texas State Sales Tax No.: _____
(Can be obtained if Contract offered)

Products or services and the manner in which they are displayed are significant factors in the selection process. Only products/services "listed" will be considered. NO EXCLUSIVITY WILL BE GRANTED. List products/services to be displayed or promoted:

Please "provide" visual aids of the product/services e.g. website _____, brochures, etc.

Please "provide" photo or diagram of exhibit layout.

Describe activities to be conducted within exhibit space:

(attach further description if necessary)

Do you request to use a microphone at the display? Yes: () No: ()

Will there be any food, beverage, or substance to be ingested by humans or animals? Yes: () No: ()

Is this your first time ever applying for exhibit space at any event? Yes _____ No _____

If no, list one (1) or two (2) shows in which you have participated:

<u>EVENT</u>	<u>Year</u>	<u>Contact Person</u>	<u>Phone Number</u>
--------------	-------------	-----------------------	---------------------

1. _____

2. _____

Have you ever participated in this Event? Yes _____ No _____

If yes, list most recent two (2) years: _____

If yes, are you applying under the same company name? Yes _____ No _____

DRAWING/SWEEPSTAKES

Do you plan to conduct a drawing/sweepstakes? Yes: () No: () **If yes, your request to conduct a drawing/sweepstakes valued at more than \$25.00 must accompany this application. Local authorities have determined that the paid admission to the Fair is considered a charge to enter the sweepstakes unless you have equal opportunity outside of Fair Park in the Dallas area to enter the contest. The sweepstakes/drawings must be conducted in complete compliance with all Federal & State laws. A written legal opinion of the applicant's compliance with all laws must be submitted by applicant's legal counsel to State Fair of Texas management for approval.**

EXHIBIT HOURS, SPACE SIZES, LOCATIONS AND RATES

Rates are for 24 days unless otherwise noted.

SPACE SIZE 10' x 10' _____ 10' x 20' _____ 20' x 20' _____

Minimum space size 10' x 10'. Need larger space? What size? _____

EXHIBIT BUILDINGS:

() Coliseum Market Place – \$27/sq. ft.

() Embarcadero – \$25/sq. ft.

() Grand Place –10' X 10' to 900 sq. ft. \$24.50/sq. ft.

() Grand Place – 900 sq. ft. and up \$22.50/sq. ft.,

PAVILIONS (Non-Air Conditioned Tents):

() Crafts Pavilion – \$22/sq. ft. (Crafts & Collectibles)

() Gateway Pavilion – \$21/sq. ft. (Bazaar)

OUTDOOR EXHIBIT AREAS: *Promotional – 20' x 20' minimum to 6,000 sq. ft. \$7/sq. ft.
6,000 sq. ft. and up \$6.25/sq. ft.
**Retail – 20' x 20' minimum -- \$14/sq. ft.

- () Coliseum Exhibit Terrace
- () East Park Plaza (12 day lease option @ \$5.00/sq. ft.)
- () Gateway Plaza
- () Centennial Exhibit Terrace
- () Nimitz Dr. – 10' x 10' – Flat Rate – \$11,500 (tent, electrical with 8' table)

ENTRANCE GATE: Pennsylvania/Lagow (permanent structure, canvas side and back walls, with 8' skirted table):

- () 24 days 10' x 10' - \$10,000
- () 12 days 10' x 10' - \$7,000 (Sept. 26 thru Oct. 7)
- () 12 days 10' x 10' - \$7,000 (Oct. 8 thru Oct. 19)

***Promotional** – Distribution of information, sampling of product or services, and acceptance of deposit for future delivery.

****Retail** – Accepts payment for immediate exchange of product or service.

EXHIBITORS AWARDED EXHIBIT SPACE MUST:

- **SUBMIT A DEPOSIT OF ONE-HALF OF THE SPACE COST WITH THE EXECUTED CONTRACT.**
- PROVIDE DECORATIONS, SIGNS, TABLES, ETC. AT THEIR EXPENSE AND LIABILITY, AND ALL MUST BE APPROVED BY THE VICE PRESIDENT OF EXHIBITS.
- EXHIBIT MUST BE MANNED FROM 10:00 A.M. TO 10:00 P.M. FRIDAY THRU MONDAY AND 10:00 A.M. TO 9:00 P.M. TUESDAY THRU THURSDAY.
- COMPLY WITH ALL CITY OF DALLAS HEALTH, FIRE AND ELECTRICAL CODES.
- **PURCHASE PARKING (NO COMPLIMENTARY PARKING PROVIDED).**
- PROVIDE **INSURANCE COVERAGE** MEETING CRITERIA OF EXHIBITS CONTRACT (**See the enclosed Insurance Requirements for minimum limits of coverage and additional stipulations for acceptable coverage**).
 - I understand that I must provide proof of either workers' compensation or occupational accident coverage Yes: () No: ()
 - I understand that I must provide proof of Commercial General Liability via a copy of the policy. A certificate is not acceptable. Yes: () No: ()

EXHIBIT SPACE IS SUBJECT TO AVAILABILITY. ALL DECISIONS TO CONTRACT FOR EXHIBIT SPACE SHALL BE AT THE SOLE AND ABSOLUTE DISCRETION OF STATE FAIR OF TEXAS. STATE FAIR RESERVES THE RIGHT TO CONTRACT WITH BUSINESSES THAT DISPLAY UNIQUE AND INNOVATIVE PRODUCTS AND SERVICES. ALL APPLICATIONS WILL RECEIVE DUE CONSIDERATION. EXHIBIT SELECTION BEGINS IN FEBRUARY AND CONTINUES UNTIL ALL SPACE IS ALLOCATED.

The undersigned agrees to abide by the rules and regulations of the State Fair of Texas should space be available and a contract be offered by State Fair. The undersigned further understands that this is an application and is NOT an Exhibits contract. By your signature on this application you hereby authorize the State Fair of Texas to obtain information pertaining to your company from the listed references. You further acknowledge and agree that there is a \$25.00 non-refundable application fee, regardless of State Fair's acceptance or denial of this application for an Exhibits contract.

Applicant's Signature

Date

Print Applicant's Name

Title

The Exhibit Department may be reached at (214) 421-8727, fax (214) 421-0925, email exhibits@bigtex.com or visit our website at www.bigtex.com.

Mailing address: State Fair of Texas
Exhibits Department
P. O. Box 150009
Dallas, TX 75315