

— STATE FAIR OF TEXAS —  
AND PILLSBURY  
Present

## “THE PILLSBURY REFRIGERATED PIE CRUST CHAMPIONSHIP”

Entries Accepted Friday, Oct. 9, 2009 — 9:00 a.m.

Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE

Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

### PRIZES

1st Prize: \$200 and commemorative gift 2nd Prize: \$100 3rd Prize: \$50, plus, each winner will receive a ribbon, an award certificate and a Pillsbury apron.

24-14. Two-Crusted fruit pies using Pillsbury Just Unroll Refrigerated Pie Crusts

### \$1,000 GRAND PRIZE

The Pillsbury Refrigerated Pie Crust Championship will award \$1,000 to one grand prize winner selected from all first-place winning recipes from its contests nationwide.

### CONTEST RULES

General Mills Sales, Inc. (General Mills™) invites you to participate in a special pie baking championship to create your favorite two-crust fruit pie using Pillsbury Refrigerated Pie Crusts. With no folds or creases, you simply unroll the ready-to-use refrigerated crusts in the pan to bake a perfect pie.

- All pies must use one package of Pillsbury Just Unroll Refrigerated Pie Crusts (two crusts), include fruit in the filling and be baked in a nine-inch pie pan.
- Pies must be baked at home and brought to the Creative Arts Building by 9:00 a.m. on Oct. 9, 2009.
- Recipes will be judged on taste (30%), appearance (25%), creativity (25%), ease of preparation (10%), and general appeal (10%).
- The grand prize winner will be selected by a team of home economists at General Mills based on the same criteria. The winner will be notified no later than January 31, 2010.
- Each contestant may enter only one pie. Must be 18 yrs or older.
- Each recipe must be typed on an 8 1/2" x 11" white sheet of paper along with contestant name, address, and phone number on back of recipe. All recipes must be submitted with an original UPC label from one package of Pillsbury Refrigerated Pie Crusts.
- By submitting your pie and recipe, you accept all Contest rules and agree to be bound by the judges' decision, which will be final. You also agree your recipes will become the property of General Mills and The State Fair of Texas. General Mills and The State Fair of Texas reserve the right to edit, adapt, copyright, publish, and use any or all recipes; including for publicity, promotion, or advertising, without compensation to you. Winners will be asked to sign a release before receiving their cash prize.
- This contest is intended for amateur bakers only. Professional bakers or those who earn a significant portion of their livelihood from baking may not enter the contest.
- Employees of General Mills, its' parent, affiliates, subsidiaries, agencies, and their families are not eligible to enter or win.
- Taxes are the responsibility of the winner. This contest is void where prohibited or otherwise regulated by law.
- 2008 first place winner is not eligible in the 2009 contest.

Sponsored by General Mills Sales, Inc.



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Print Name \_\_\_\_\_

Print Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Did you enter Creative Arts in 2005, 2006, 2007, 2008 or previously this year?  
(circle one)    YES    NO

If yes, give your exhibitor number \_\_\_\_\_

**You are entering:**

24-14. — Two-Crusted Fruit Pie using Pillsbury Just Unroll Refrigerated Pie Crust.

