

— STATE FAIR OF TEXAS —
Presents

MALT-O-MEAL RECIPE CONTEST

The makers of Malt-O-Meal invite you to enter their new recipe contest!

Make any food creation with any Malt-O-Meal brand cold cereal. Any entry is welcome, from a hearty meal to a sweet dessert. Let your creativity in the kitchen run wild.

Entries Accepted Friday, Oct. 15, 2010 — 9:00 a.m.

Judging — 10:30 a.m.



State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE

JUDGING CRITERIA

TASTE 35%, CREATIVITY 35%, CONVENIENCE OF RECIPE 30%

PRIZES

1st Place \$100.00 2nd Place \$50.00 3rd place \$25.00 in
Malt-O-Meal coupons

CLASS: 32-01 Malt-O-Meal brand recipe

Make any creation with any Malt-O-Meal brand cold cereal.

(Examples: – Apple Zings, Cinnamon Toasters, Crispy Rice, Frosted Flakes, Puffed Wheat, Tootie Fruities and many others)

The original Malt-O-Meal hot cereals and oatmeal brands are Not included.

Any recipe is welcome including desserts, main dishes, appetizers or other foods.

One recipe per person. Contestants must be 18 yrs or older.

Entries must be submitted with a typed recipe on a 8 1/2 x 11 white sheet of paper with name and address and telephone number on the back, plus a product label from the Malt-O-Meal brand cereal used. Upon submission all recipes become the property of the sponsor and the State Fair of Texas, which have the right to publish, promote or advertise the recipes and the contestants names and photos without compensation.

Judges are selected by the Fair and their decisions are final. The Fair and sponsor are not responsible for lost or disqualified entries. Taxes on prizes, if any, are the responsibility of the winner.

Contest is void where prohibited or otherwise is regulated by law.

1st place Malt-O-Meal winner from 2009 is not eligible to compete in 2010.

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Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

Print Name _____

Print Address _____

City _____ State _____ Zip _____

Daytime telephone _____

Did you enter Creative Arts in 2006, 2007, 2008, 2009 or previously this year?
(circle one) YES NO

You are entering:

32-01. Malt-O-Meal brand recipe

