

— STATE FAIR OF TEXAS —
**THE GREAT AMERICAN SPAM®
 CHAMPIONSHIP**



Spice-Up your favorite recipe into a SPAMSATIONAL™ dish and enter it at the fair! We are looking for easy, almost “effortless” main dishes that are sure-fire crowd pleasers. Revise classic and traditional recipes with the magic of the SPAM® Family of Products and see how your entry stacks up. Unleash your culinary creativity.

Entries Accepted Tuesday, Oct 6, 2009 — 9:00 a.m.

Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE

Do not pre-register for this contest. Bring the completed entry form with you when you come to the contest.

LOCAL SPAM CHAMPION PRIZES:

1st Prize \$150.00; —2nd Prize \$50.00;—3rd Prize \$25.00; (Adults)

NATIONAL GRAND PRIZES: 1) NATIONAL SPAM® CHAMPION GRAND PRIZE: A Trip to the 2010 Waikiki SPAM JAM® Event in Hawaii Valued at \$3000 (Adult Grand Prize)*

CLASS 21-01. — Hot or Cold SPAM® MAIN DISH

NEW JUDGING CRITERIA: Taste (45%) + Ease of Preparation (30%) + Presentation (25%)

RULES:

- Make a delicious main dish. Use at least one 12-ounce can of SPAM® any variety (Classic, Lite, Oven roasted Turkey, Less Sodium, Hot & Spicy, or other).
- Criteria for judges are: Taste (visual and savory presence of SPAM®) products), Ease of Preparation (simplicity of recipe) and Presentation (appearance, theme and title of entry).
- Recipes should include 10 or fewer ingredients. Submit your typed recipe with your prepared entry for judging.
- Each entrant is welcome to include a “SPAM® Chef® statement on why he/she likes the SPAM® Family of Products which will be reviewed as part of the “Presentation” criteria for national judging.
- Include the recipe title, your age, address, and phone numbers on back of recipe along with your statement.
- First place winners from 2008 SPAM® contests are not eligible to compete in the 2009 competition.
- All recipes become the property of Hormel Food Sales, LLC, which has the right to publish or advertise the recipes and contestants without compensation.
- All contestants including fair winners, finalists and the National Grand Prize winners shall not make any public appearances or give any interviews associated with this competition that are not concurrent with contest participation, without Hormel Foods’ prior written permission.
- Hormel Foods is not responsible for lost recipes, nor is the fair.
- Taxes on the prizes are the responsibility of the winner.
- Employees of Hormel Foods Corporation, its affiliates, subsidiaries and families of each are not eligible to participate.

NATIONAL JUDGING:

- Fair contest supervisors forward 1st place winning recipes for national grand prize judging for both Adult and Kid Chef categories. Hormel Food’s Home Economists judge recipes on the above criteria. Their decisions are final.

ENTRY RULES: CONTINUED ON PAGE 92

ENTRY RULES: CONTINUED FROM PAGE 91

- For the National SPAM® Champion Grand Prize (Adult: Age 18 & Up)*. One national grand prize winner will be selected out of all 40 1st place recipes from cooks ages 18 and up. He/she will receive a voucher to cover \$3000 in travel costs (airfare, hotel and food) for the 2010 Waikiki SPAM JAM® Event in Hawaii. The national grand prize winner may elect to accept a \$3000 cash prize instead of the trip.
- One National SPAM® Kid Chef of the Year will be selected out of all 40 1st place recipes from cooks ages 7 to 17 and he/she will receive a \$2000 cash prize.
- Both grand prize winners will be notified by phone no later than February 28, 2010. National winning recipes will be available by sending a self-addressed stamped envelope to SPAM® National, c/o Blue Ribbon Group, 3033 Excelsior Blvd. #220, Minneapolis, MN 55416.

— STATE FAIR OF TEXAS —

**THE GREAT AMERICAN SPAM®
CHAMPIONSHIP**

Entries Accepted Tuesday, Oct. 6, 2009 — 9:00 a.m.

Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE

Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

Print Name _____

Print Address _____

City _____ State _____ Zip _____

Daytime telephone _____

Did you enter Creative Arts in 2005, 2006, 2007, 2008 or previously this year?
(circle one) YES NO

If yes, give your exhibitor number _____

You are entering:

21-01. — Hot or Cold SPAM® MAIN DISH

SPAM®

