

— STATE FAIR OF TEXAS —

**THE GREAT AMERICAN SPAM®  
CHAMPIONSHIP  
SPICE UP YOUR “MAC ’N CHEESE  
WITH SPAM PRODUCTS**



In 2010, it's the 20th anniversary of the SPAM STATE FAIR RECIPE CONTEST. WE'RE CELEBRATING WITH A "SPAM Mac & Cheese" 'Best' recipe Contest. Enter your easiest, most creative and tastiest recipes featuring your favorite SPAM Variety, macaroni, cheese and up to 7 other ingredients.

Entries Accepted Tuesday, Oct 5, 2010— 9:00 a.m.

Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE

1st Prize \$150.00; —2nd Prize \$50.00;—3rd Prize \$25.00

**CLASS 22-01. — “SPAM® MAC ‘N CHEESE” CONTEST**

**JUDGING CRITERIA:**

**Taste ( 45%) + Ease of Preparation (30%) + Presentation (25%)**

**RULES:**

- Make a delicious and simple Mac ‘n Cheese dish featuring at least one 12-ounce can of SPAM®) any variety (Classic, Lite, Oven Roasted Turkey, Less Sodium, Hot & Spicy, or other). One entry per person.
- Criteria for judges are: Taste (visual and savory presence of SPAM®) products), Ease of Preparation (simplicity) and Presentation (appearance, theme and inventive use of few ingredients). Recipes should include up to 10 ingredients, including at least one SPAM® variety. Recipes should be simple and incorporate macaroni (any dry pasta noodle acceptable), cheese(s) and any other ingredients or products. Salt, pepper, cooking oil, water and garnishes do NOT count as ingredients. A packaged food or product counts as one ingredient, i.e. a box mix or a bag of mixed vegetables.
- Submit your typed recipe with your name, address, phone number on back of 8 1/2 x 11 white sheet paper, prepared entry for judging, and include your contact information.
- First place winners from 2009 SPAM® contests are not eligible to compete in the 2010 competition.
- All recipes become the property of Hormel Food Sales, LLC, which has the right to publish or advertise the recipes and contestants without compensation.
- Judges are chosen by the fair; their decisions are final. Hormel Foods is not responsible for lost recipes, nor is the fair.
- All contestants including fair winners, finalists and the National Grand Prize winners shall not make any public appearances or give any interviews associated with this competition without the permission of Hormel Foods or the Blue Ribbon Group .
- Taxes on the prizes are the responsibility of the winner.
- Employees of Hormel Foods Corporation, its affiliates, subsidiaries and families of each are not eligible to participate.

**NATIONAL JUDGING & GRAND PRIZES:**

- Fair contest supervisors forward 1st place winning recipes for national grand prize judging for both Adult and Kid Chef categories. Hormel Foods' Home Economists judge recipes on the above criteria. Their decisions are final.

**ENTRY RULES: CONTINUED ON PAGE 94**

**ENTRY RULES: CONTINUED FROM PAGE 93**

- For the National SPAM® Champion Grand Prize (Adult: Age 18 & Up)\*: One national grand prize winner will be selected out of all 26 1st place recipes from cooks ages 18 and up. He/she will receive a voucher to cover \$3,000 in travel costs (airfare, hotel and food) for the 2011 Waikiki SPAM JAM® Event in Hawaii. The national grand prize winner may elect to accept a \$3,000 cash prize instead of the trip.
- One National SPAM® Kid Chef of the Year will be selected out of all 26 1st place recipes from cooks ages 7 to 17 and he/she will receive a \$2,000 cash prize.
- Both grand prize winners will be notified by phone no later than February 28, 2011. National winning recipes will be available by sending a self-addressed stamped #10 envelope to SPAM® National, c/o Blue Ribbon Group, 3033 Excelsior Blvd. #220, Minneapolis, MN 55416.

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**Do not pre-register for this contest.** Complete this form and bring it with you when you come to the contest.

Print Name \_\_\_\_\_

Print Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Did you enter Creative Arts in 2006, 2007, 2008, 2009 or previously this year?  
(circle one)    YES    NO

If yes, give your exhibitor number \_\_\_\_\_

**You are entering:**

22-01. — “SPAM® MAC ‘N CHEESE” CONTEST

# SPAM®

