

THE STATE FAIR OF TEXAS AND
FLEISCHMANN'S® Present
**BAKE FOR THE CURE
BAKING™ CONTEST**



The 2010 Fleischmann's Yeast contest comes with two ways to win ...and all in the spirit of Breast Cancer Awareness. The 1st category, the main one, features yeast breads of any type and flavor. A second category calls for the best "Whole Grain Bread." The 1st place winning recipes in both categories advance to grand prize judging for a \$1,000 National Award.

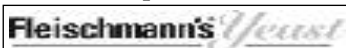
Unite to increase Breast Cancer Awareness across the country! For every entry, Fleischmann's Yeast (ACH Food Companies) will contribute \$10 to Susan G. Komen for the Cure. Bring your baked entries and matching written recipe for live judging. Themes and decorations are encouraged as part of your presentation.

Entries Accepted Wednesday, Sept. 29, 2010 — 9:00 a.m.

Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE



JUDGING CRITERIA

Flavor (40%), Presentation (40%), Texture (20%)

Same criteria applies to both categories. Breast Cancer Awareness themes and decorations are encouraged.

Class: 16-15

1st CATEGORY: Three top prizes: \$150 for 1st place; \$75 for 2nd; \$50 for 3rd.

Bake your best blue ribbon worthy bread ...any style ...any flavor.

Class: 16-16

2nd CATEGORY: One 1st place \$100.00 prize only for the top "Whole Grain Bread." Any type of recipe with yeast may be submitted from bread or rolls to pizza or cakes. Recipes should contain at least 50% whole grains, such as whole wheat flour, rye flour, and/or other whole grain ingredients (oatmeal, flax seed, bran cereals, bulgur, etc). All-purpose or bread flour should be limited to 50% or less of the flour in the recipe.

*Each winner will receive a ribbon, award certificate and apron.

ENTRY REQUIREMENTS

Entries must be original and baked with Fleischmann's Yeast as an ingredient (Rapid Rise, Active Dry or Bread Machine Yeast). Deliver a 8 1/2 x 11 white sheet paper typed recipe with name, address and phone number on the back. One person can submit one entry per category: Meaning one entry for the 1st category and one entry for 2nd category. Contestants must be 18 years or older. State Fair selects the judges for this competition. Their decisions are final. All recipes entered become the property of ACH Foods. By participating, contestants agree that ACH or State Fair of Texas may edit, adapt, copyright, publish and use any or all of the recipes entered. They may also use contestant names and photos for publicity, promotion, or advertising without compensation. Fair contest supervisors will forward all winning recipes for grand prize judging. Taxes on prizes are the responsibility of the winner. The 2009 1st place Fleischmann's Yeast winners are not eligible to compete in 2010.

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THREE GRAND PRIZES: \$1,000 EACH!

Three Grand Prizes (\$1,000.00 each) will also be awarded by contest sponsor ACH Food Companies, Inc. (ACH). Based on the same judging criteria at the fairs and selected out of all first place winning recipes, ACH Test kitchens will select one grand prize recipe in each U.S. region of participating fairs, divided as the Northern U.S., Central U.S. and Southern U.S. The three grand prize winners will be notified by January 31, 2011. Both category's first place winning recipes advance to grand prize judging.

— STATE FAIR OF TEXAS —
 FLEISCHMANN'S YEAST
 Present

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Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

Fleischmann's *Yeast*

Print Name _____

Print Address _____

City _____ State _____ Zip _____

Daytime telephone _____

Did you enter Creative Arts in 2006, 2007, 2008, 2009 or previously this year?
 (circle one) YES NO

If yes, give your exhibitor number _____

You are entering:

16-15. — 1st category Bake your best blue ribbon worthy bread

16-16. — 2nd category Bake your best “Whole Grain Bread”

