

THE STATE FAIR OF TEXAS AND
 FLEISCHMANN'S® Present
**BAKE FOR THE CURE
 BAKING™ CONTEST**



The 2009 Fleischmann's Yeast contest comes with two ways to win ...and all in the spirit of Breast Cancer Awareness. The 1st category, the main one, features yeast breads of any type and flavor. A second category calls for the best "Batter Breads," any recipes with no need for kneading or multiple rise times. The 1st place winning recipes in both categories advance to grand prize judging for a \$1000 National Award.

Unite to increase Breast Cancer Awareness across the country! For every entry, Fleischmann's Yeast (ACH Food Companies) will contribute \$10 to Susan G. Komen for the Cure. Bring your baked enties and matching written recipe for live judging. Themes and decorations are encouraged as part of your presentation.

Entries Accepted Sunday, Oct. 18, 2009 — 9:00 a.m.

Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE

Fleischmann's™ Yeast

JUDGING CRITERIA

Flavor (40%), Presentation (40%), Texture (20%)

Same criteria applies to both categories. Breast Cancer Awareness themes and decorations are encouraged.

Class: 33-15

1st CATEGORY: Three top prizes: \$150 for 1st place; \$75 for 2nd; \$50 for 3rd.

Bake your best blue ribbon worthy bread ...any style ...any flavor.

Class: 33-16

2nd CATEGORY: One 1st place \$100.00 prize only for the top "Batter Bread."
 No-Kneading, No kidding.

Simply mix, rise and bake. Qualify with ANY great bread recipe with NO multiple times (just one rise) and NO time spent kneading the dough.

*Each winner will receive a ribbon, award certificate and apron.

ENTRY REQUIREMENTS

Entries must be original and baked with Fleischman's Yeast as an ingredient (Rapid Rise, Active Dry or Bread Machine Yeast). Deliver a 8 1/2 x 11 white sheet paper typed recipe with name, address and phone number on the back. One person can submit one entry per category: Meaning one entry for the 1st category and one entry for 2nd category. Contestants must be 18 years or older. State Fair selects the judges for this competition. Their decisions are final. All recipes entered become the property of ACH Foods. By participating, contestants agree that ACH or State Fair of Texas may edit, adapt, copyright, publish and use any or all of the recipes entered. They may also use contestant names and photos for publicity, promotion, or advertising without compensation. Fair contest supervisors will forward all winning recipes for grand prize judging. Taxes on prizes are the responsibility of the winner. The 2008 1st place Fleischmann's Yeast winners are not eligible to compete in 2009.

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Themes and decorations are encouraged as part of your presentation.

THREE GRAND PRIZES: \$1,000 EACH!

Three Grand Prizes (\$1,000.00 each) will also be awarded by contest sponsor ACH Food Companies, Inc. (ACH). Based on the same judging criteria at the fairs and selected out of all first place winning recipes, ACH Test kitchens will select one grand prize recipe in each U.S. region of participating fairs, divided as the Northern U.S., Central U.S. and Southern U.S. The three grand prize winners will be notified by January 31, 2010. Both category's first place winning recipes advance to grand prize judging.

— STATE FAIR OF TEXAS —
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 Present

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Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

Fleischmann's® Yeast

Print Name _____

Print Address _____

City _____ State _____ Zip _____

Daytime telephone _____

Did you enter Creative Arts in 2005, 2006, 2007, 2008 or previously this year?
 (circle one) YES NO

If yes, give your exhibitor number _____



You are entering:

33-15. — 1st category Bake your best blue ribbon worthy bread

33-16. — 2nd category Bake your best Batter Bread - No kneading