

— STATE FAIR OF TEXAS —  
PRESENT THE DR PEPPER  
**125TH ANNIVERSARY  
BIRTHDAY CAKE CONTEST**



In celebration of 125 years of unrivaled taste, The makers of Dr Pepper invite you to join in their Celebration by entering it's new Dr Pepper 125th Anniversary Birthday Cake Contest!

Make any Dr Pepper-inspired birthday cake incorporating Dr Pepper into the recipe and its 125th Anniversary into the overall theme. Any entry is welcome - from a 10 tiered Dr Pepper can to a Dr Pepper chocolate sheet cake. We're lookin for a cake that is truly unrivaled so let your "imagination" run wild!

Entries Accepted Tuesday, Sept. 28, 2010 — 9:00 a.m.

Judging 10:30 a.m.

State Fair Contest Kitchen, Creative Arts Department

NO ENTRY FEE

**JUDGING CRITERIA**

Taste 25%/Uniqueness and Creativity 25%/Best use of Dr Pepper in recipe 25%/Anniversary in Overall Theme 25%

**PRIZES**

1st PLACE - \$1,250.00 AND A YEAR'S SUPPLY OF DR PEPPER

2nd PLACE - \$125.00 AND SIX-MONTHS SUPPLY OF DR PEPPER

3rd PLACE - FIVE 12-PACKS OF DR PEPPER

CLASS: 15-01

**Conditions:**

Use any flavor of Dr Pepper in your cake recipe (The brand is available in Regular, Diet, Caffeine Free and Cherry Varieties.)

- One entry per person. Contestants must be 18 years or older.
- Cake entries must be submitted with a typed recipe on 8 1/2 x 11 inch white sheet of paper with name, address, telephone number and email address on the back, plus the UPC code Dr Pepper product used.
- Upon submission, all recipes become property of the sponsor and the State Fair of Texas, which have the right to publish, promote or advertise the recipe and the contestant names and photos without compensation.
- Judges are selected by the sponsor and the Fair and their decisions are final.
- The Fair and sponsors are not responsible for lost or disqualified entries.
- Taxes, if any are the responsibility of the winner.
- Contest is void where prohibited or otherwise is regulated by law.

A year's supply of Dr Pepper is defined as (2) 12 packs per month X 12 months  
= (24) 12 packs per year.

A 6 months supply of Dr Pepper is defined as (2) 12 packs per month X 6 months  
= (12) 12 packs

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**125TH ANNIVERSARY**  
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Do not pre-register for this contest. Complete this form and bring it with you when you come to the contest.

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Print Name \_\_\_\_\_

Print Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime telephone \_\_\_\_\_

Did you enter Creative Arts in 2006, 2007, 2008 2009 or previously this year?  
 (circle one) YES NO

If yes, give your exhibitor number \_\_\_\_\_

You are entering:

Class 15-01. DR PEPPER 125th Anniversary Cake Contest

